



Marek Ševčík

DIGITAL DESIGNER

I design where the digital and physical realms meet. My work wraps around user interfaces, solving complex problems rooted in human needs. I enjoy exploring the endless possibilities that arise when the digital world meets our physical lives. I excel at harmoniously blending the visual side with the intent and the strategic dimension of a project, leveraging this ability as my strongest asset to deliver justified and life-centric designs.

- LinkedIn
- Portfolio
- Photography Collection
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Education

Aalto University, Bachelor's Programme in Design, Helsinki
2021-2024

Languages

Czech

English

German

Finnish

Design tools

Figma, Framer, Photoshop, Illustrator, Indesign, Lightroom, Blender, Rhinoceros 3D, Solidworks, Premiere Pro, After effects

Development

HTML, CSS, JavaScript

Skills

User Research

Conceptual Thinking

Collaborative Design

Fast Learner

Visual Design

UX Design

WORK EXPERIENCE

UX/UI Designer at Atlas of Today's World

APRIL 2023 - NOW

Partially volunteering as a Visual and UX/UI designer. Advising in design related matters. Helping build a one-of-a-kind medium platform.

Teaching assistant at Aalto University

SEPTEMBER 2022 - NOVEMBER 2022

Assisted with teaching 3D modeling and 3D printing during the *Introductory design project* course.

Graphic Designer at Marketup, Prague

JUNE 2019 - AUGUST 2021

Contributed to the creation of graphics for various brands, including Billa, BMW Invelt, Oriflame, Reebok, Nike, and more. Collaborated with a team of 6 on campaign concepts and communication for brands like T-mobile and Kofola.

Freelance Designer

JANUARY 2018 - NOW

Working on projects across multiple design industries, including UX/UI, Branding, Service Design, 3D, and Photography.

PROJECTS & AWARDS

Huld-KONE Design Award

APRIL 2023 - JUNE 2023

UX/UI Product design

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Parcel Packaging flow for Posti

SEPTEMBER 2022 - NOVEMBER 2022

UX/UI Service design

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CO.LABS Brand Identity

MARCH 2022 - APRIL 2022

Branding UX/UI

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